

Hartfiel Realty takes pride in our Marketing Features!

We utilize the best possible sources and internet capabilities, along with local and surrounding area advertising. We are a Full Time, Full Service, Family owned company!



Complete Property Website

A complete multi-page website for each and every property. We customize the graphics, the menu, the pages... if you can imagine it, we can probably customize it.



Unlimited Photos, Text and Documents

A picture is worth a thousand words... just think what 100 pictures say! Show it off with unlimited photos, documents, floor-plans, financing options, disclosures, appraisals and more...



Realtor.com® Posting

Using Realtor.com's® PicturePath® technologies, your virtual tour can be posted to your Realtor.com listing to attract even more viewings.



Feedback System

Every property has a full showing feedback system that sends a questionnaire email and charts responses from showings. Sellers can manage and view the feedback as well.



Hi-Def Panoramic Virtual Tours

Hi-Definition panoramas give depth and perspective to a property. Display up to 360 degree views of your properties in gorgeous High Definition Quality.



Multiple Flyer Generation

Don't waste time trying to create flyers for your new listing. With every property listed you get multiple great looking flyers generated for you.



Mobile Phone Website

A Mobile Phone Website is automatically created for each and every listing automatically. These cutting edge mobi sites include a detailed description, multiple photos, and more...



You YouTube Video Creation & Upload

Just list your property with Hartfiel Realty and we'll do all the work. We'll create a dynamic video for you even upload the video to our YouTube channel.



Text Messaging WITH Call Capture

Buyers can text for more property info about a listing right from their car, and all of the data including the mobile website is text'd right back to their mobile phone in an instant!



Google Street Views

If Google street view is available for your property; you can position the cameras angle and yaw, then take the code and embed it into your website.



Property Widgets & Featured Properties

We prominently feature and link to all of your listings on your personal webpage, office website, blogs, forums and anywhere else on the web we can think of.



100+ Music Clips for Websites and Tours

Set the right mood with the right music. We will showcase the style of the home with over 100 songs that can be put on either the property website, the virtual tour, or both.



Facebook App

We can showcase your listing with our Facebook listing widget. Place the property scrolling widget and a "Homes For Sale" tab on your profile; they link directly to your property websites.



Upload Videos, Flash and More

We will upload a video or flash presentation of the home, and it automatically embeds it into the website for optimum viewing.



Voice Overs: Text to Voice - MP3 Uploads

We can even use our cutting edge text to voice function where your text can create a voice intro to the website and narration to your Virtual Tour or just add our personal custom voice.



Website Hit Reporting

View where the hits to your website are coming from as well as the Unique Visitor Counts.



Open House Calendar

Our "Open House" calendar helps consumers navigate all up and coming Open House events.



Front Page Attention Banners

We draw attention to that something special about your listing with our eye catching front page Banners that can also be customized to suit your specific home style.